



## Advisors for Veterinary Clinic Success

August 2016

Greetings,

The change of seasons brings new opportunities to grow your practice. Summer is almost over and school starts soon, which means many pet owners are busy with back-to-school shopping and other activities. For most practices, the first few weeks of September are among the slowest of the year. But it doesn't have to be that way if you begin planning your schedule now.

The change of seasons brings new opportunities to organize patient records, book Labor Day boardings and to schedule spay and neuter visits for new puppies and kittens. So take advantage of the last few weeks of August and prepare your practice for a spectacular fall season.

### Labor Day Boarding



There will be a decrease in boarding as the seasons change so start calling your "best boarding clients" to book for Labor Day.

Pet owners that leave for a Labor Day weekend getaway will take heart in knowing that their pet will be safe and well cared for if left at home in your care.

Be sure to review all vaccination records in advance of Labor Day weekend and make sure the animals are current for Rabies, DHPP, and Bordetella prior to boarding.

### Review and Update Client Records

Make sure each pet that comes in to the clinic has their file checked thoroughly for any past due services such as dental or blood work. If the client did not bring their pet's medical/vaccine history with them during their first visit, contact the previous vet and have the records faxed over for every animal in the household.

Review the client record and make sure the following information is completed:

- Referred By
- Email Address - for communications only
- Previous Vet

It's also a good time to review the medical history of the pet taking note of the following:

- Vaccine history
- History of HW testing,
- FeLV/FIV/FIP testing (as apply to species)
- Spay / Neuter history

Use this time to maintain accurate records and do not put the pet's file away until all notes are entered and reflected in practice management software.

### Read What Dr. Bradt says about AVCSuccess ...

*"Kim Fish and Scott Anderson have given us a tool, their proprietary software, so we can monitor ACT, number of invoices and revenue on a daily basis and catch downward trends within 3 days. They have great practice management suggestions to get more appointments booked while the client is still in the building. I look forward to our meetings which occur three times per month on average. My management team receives invaluable tips on streamlining reminders, managing employees via email and providing the best client service. Well worth the dollars invested."*

**Dr. Elizabeth Bradt, DVM All Creatures Veterinary Hospital**

### Advisors for Veterinary Clinic Success

AVCSuccess provides solutions to common problems every veterinary owner and practice manager face in reaching their performance goals.



Call us today at (214) 250-6605 or schedule a free 20 minute coaching session with AVCSuccess Consultant Kim Fish [www.calendly.com/kimfish](http://www.calendly.com/kimfish).