



## Advisors for Veterinary Clinic Success

(214) 250-6605

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Greetings,

You can change history ... you just need to know where you've been, and determine where you want to go.

Each practice management software has a key set of reports that can help you prepare a meaningful snapshot of your practice's performance. These reports that can help you with all aspects of the financial management of your practice, from simple sales totals to complex accounts of revenue generated by each provider in your clinic.



Start simple and become familiar with core reports, then investigate more of what's available from your software.

**"Those that don't examine and appreciate their history may be victim to repeat it."**

### AVCSuccess September Webinar "Change Your Course and Grow Your Practice"

**Register for this free webinar today!**

**DVMAX Users 9/8/15 - [Click here](#) to register**

**AVImark Users 9/9/15 - [Click here](#) to register**

AVCSuccess supports all practice management software including Cornerstone, Infinity, DVManager, eVetPractice.com. Please send an email to [team@avcsuccess.com](mailto:team@avcsuccess.com) if you are interested in a webinar specific to your software. Thank you.

#### **What Our Clients Are Saying ....**

*"We saw improved staff morale, increased client visits, and we increased our*

*transaction fee by 27%. Total revenues increased by 16%."*

"Port Hadlock, WA  
Cornerstone Software

## Use Your History to Plan for the Future

According to Albert Einstein ... *"Doing the same thing over and over, and expecting a different result, is the definition of insanity."*

The goal is to sort the various report options that are available to you and focus on the reports that will help you to predict the future of your practice.

For example:

- \* For planning purposes, how are you staffing for daily fluctuations?
- \* For marketing purposes, how will you promote more business on slower days?

When looking at the future of your reminder program, how many reminders will you be sending out for a selected time period in the future, and will they be effective?

Does your reminder setup accurately reflect your reminder protocol? Are the patient reminders complete? Always look for what is missing and identify the causes of your fluctuations and inconsistencies in order to change your course and plan for the future.

## How to Correct for Anticipated Future Business Fluctuations

- » **Review Reminder and Recall Setup**- Make sure matches protocols
- » **Review Reminders Due** - Clean reminders sent to clients
- » **Increase Recalls** - Medical treatment scheduling, rechecks, overdue reminders, series reminders
- » **Reach-Back Reminders** - Severely overdue reminders

## The AVCSuccess Exploratory Analysis

Click on the link below to schedule an initial 15 minute call with Consultant Kim Fish to discuss your practice goals and to request an Exploratory Analysis for your practice.

<https://calendly.com/kimfish>

## Advisors for Veterinary Clinic Success

AVCSuccess will change the way you use your practice management software, communicate as a team, get clients to comply, practice a higher level of medicine and grow your practice so you can achieve success!



**Schedule an Exploratory Analysis for Your Practice**  
**(214) 250-6605 or [Team@AVCSuccess.com](mailto:Team@AVCSuccess.com)**

*AVCSuccess guarantees that our consulting program will pay for itself for a no-risk solution to solving your practice's performance needs.*