



Advisors for Veterinary Clinic Success

(214) 250-6605

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Greetings!

Is your client communication, especially through your reminder system, being used as effectively as possible to maximize client compliance?



If client compliance is directly related to retention and performance outcomes, then doctor production and the relationships among various medical services should also be reviewed for their effects on compliance.

Step 1 Track New Clients

Once you get them, you need to keep them. Analysis of client retention can help establish current client recapture as well as chronological trends in client revisits. Analysis of the correlation between lack of retention and related practice protocols should also be performed.

Step 2 Client Retention

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Step 3 Evaluate Dr. Production

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AVCSuccess April Webinars
Make "Loss Leaders" Work

Explore the dynamics of loss leaders - discounts, giveaways, and undervalued services (including exams and elective surgeries) - to reveal if and how these "hooks" actually generate a greater gain in client retention and practice revenue.

This webinar follows case study examples to demonstrate the process of using your practice management system to assess the outcome of triggering events on associated services and retention rates.

Register below for this free webinar today!

DVMAX Users 4/21/15 - [Click here](#) to register to webinar

AVImark Users 4/22/15 - [Click here](#) to register to webinar

Pertinent Quotes

"Those that don't examine and appreciate their history may be victim to repeat it."

"Doing the same thing over and over, and expecting a different result, is the definition of insanity."

.... So, what are you going to do with what the history shows for your practice?

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AVCSuccess will change the way you use your practice management software, communicate as a team, get clients to comply, practice a higher level of medicine and grow your practice so you can achieve success!



Schedule an Exploratory Analysis for Your Practice
(214) 250-6605 or Team@AVCSuccess.com

AVCSuccess guarantees that our consulting program will pay for itself for a no-risk solution to solving your practice's performance needs.