



Advisors for Veterinary Clinic Success

(214) 250-6605

February 2015

Greetings!

As veterinarians, we understand the importance of regular dental checkups for our pets. With National Pet Dental Health Month already in full swing, we encourage you to take advantage of this opportunity to help your clients get the dental care they need.

Studies show that once a pet turns three, approximately 80 percent of dogs and 70 percent of cats have dental disease.

With such high numbers of pets needing dental care, what is the best way to encourage your clients to schedule an appointment for their pet?



Keep reading for some great tips to help make the most of National Pet Dental Health Month and click below to register for the February webinar "Dental Program Breakthrough!"

Western Veterinary Conference February 15-19 Las Vegas, Nevada

AVCSuccess Partner and Consultant Scott Anderson will be attending the WVC. To schedule some time to meet in person to discuss your practice goals, please contact Scott directly at ScottA@AVCSuccess.com or (707) 921-8488. Hope to see you there!

AVCSuccess February Webinars
"Dental Program Breakthrough"
[Book Those Dentals ... Even the Ones That Got Away!](#)

With an average dental compliance rate of less than 40%, how do veterinary practices jump the hurdle and convert more dentals performed? In this exclusive Dental Study Webinar, AVCSuccess demonstrates how to master the art of the dental booking using your practice management software.

Register below for this free webinar today!

DVMAX Users 2/17/15 - [Click here](#) to register

AVImark Users 2/19/15 - [Click here](#) to register

Tips for Prepare Your Practice for National Pet Dental Health Month

- If it has been more than one year since a pet's checkup, remind your clients to schedule a dental care visit for their pet.
- Send out a reminder email, letter or postcard and offer a discount of \$25 off dental services. Use a set dollar amount of your choice in lieu of offering a "% off services."
- Plan the number of dental visits that can be done per day and set up your schedule to accommodate.
- Be sure all dental equipment is ready for use.
- Review your current dental protocol. How does your practice charge for dental services? Is it by weight, age, grade of teeth?
- Prepare educational handouts to display at the front counter discussing the importance of dental care for your clients' pets.
- Remind your clients to ask their doctor about personal care options for their pet's dental hygiene.

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AVCSuccess is making dramatic changes in veterinary practices across the country. Will your practice be one of them?



Schedule an Exploratory Analysis for Your Practice
(214) 250-6605 or Team@AVCSuccess.com

AVCSuccess guarantees that our consulting program will pay for itself for a no-risk solution to solving your practice's performance needs.