



Greetings,

Is your phone ringing as often as you want it to? Does your clinic have more down time? If you recognize deficiencies in your appointment scheduling or staff compliance, then you may want to take a closer look at your practice management system (PMS), a system to increase client and patient visits resulting in increased revenue. Using your PMS software to create an efficient reminder system and establish protocols that improve response rates is CRITICAL for veterinary practice success.

Protocols set the standard of care for the practice and should address the pet's individual needs based on their age and overall health. Protocols also get the staff on the same page to form a productive team. While it is nearly impossible to anticipate when non-healthy animals will need veterinary care, it is with a good deal of certainty that a practice can anticipate when wellness services are due. Having an effective reminder system for wellness exams and vaccinations will result in more clients walking through the door since wellness visits are the primary reason clients bring their pet in to see the doctor.

We hope you can join us for the second part of the Summer Webinar Series that continues to follow the AVCSuccess best practices for increased profitability. If you missed the June webinar, click here for the AVCS [webinar archives](#). The June webinar included tips to to increase transactions, especially patient visits, to grow revenue.

Summer Webinar Series

AVCSuccess July Webinar - Part 2 - "5 Steps to Increase Your Average Charge"



The July webinar is the second in the 3-Part Summer Webinar Series on increasing practice profitability, focusing on how to use your software to increase the average charge through improved accuracy, improved efficiency, improved standards of

care, and consistency of protocol implementation.

Attend this webinar to learn how to impact the dollar half of the revenue equation. If you missed the June webinar on increasing transactions, especially patient visits, to grow revenue, key points will be a recapped in this part 2 of 3 presentation.

Webinar registrants will receive a free coaching session to review their personal practice needs related to this important topic. Be sure to schedule a time after completing the webinar registration! Or [click here](#) to schedule now.

DVMAX Users 7/12/16 - [Click here](#) to register

AVImark Users 7/13/16 - [Click here](#) to register

Read What Dr. Bradt says about AVCSuccess ...

"Kim Fish and Scott Anderson have given us a tool, their proprietary software, so we can monitor ACT, number of invoices and revenue on a daily basis and catch downward trends within 3 days. They have great practice management suggestions to get more appointments booked while the client is still in the building. I look forward to our meetings which occur three times per month on average. My management team receives invaluable tips on streamlining reminders, managing employees via email and providing the best client service. Well worth the dollars invested."

Dr. Elizabeth Bradt, DVM All Creatures Veterinary Hospital

All Other Veterinary Software Users

AVCSuccess supports all practice management software including Cornerstone, DVManager, eVetPractice, and Infinity. Email us at team@avcsuccess.com to request a webinar specific to your practice management software.

Advisors for Veterinary Clinic Success

AVCSuccess provides solutions to common problems every veterinary owner and practice manager face in reaching their performance goals.



The "proven model for success" is a result of consulting for hundreds of practices, measuring protocols versus outcomes, and resetting practices to grow their revenue an average of 16-18%.

Call us today at (214) 250-6605 or schedule a free 20 minute coaching session with AVCSuccess Consultant Kim Fish www.calendly.com/kimfish.

